CONTRACT



KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

And:

US International Media 1201 Alta Loma Rd Los Angeles, CA 90069

	Contract / Re	vision	Alt Order #	
	314484	1	WOC1038	7206
Product				
Prop #52				
Contract Dates	Estimate #			
10/03/16 - 11/08/16	36737		i	
Advertiser			Original Date	/ Revision
CA for United Medical I	Funding & Acco	ountabi	04/11/16	/ 10/31/16
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado	cast	Cash
	Station	Accour	nt Executive	Sales Office
	KTXL-TV	House	House	Local House
	Special Hand	iling		•
	Demographic	<u></u>	 	
	Adults 35+			
		1		Total Ratings
				279.10
	IDB#	Advert	iser Code	Product Code
	12505	1853		5667
	Agency Ref		Advertiser	Ref

tline Ch Start	D-4-	lata Dagariatia	_	Start/End			pots/				
*Line Ch Start				Time	Specific Co.	Length V	veek	Rate Rtn	Type S	oots	Amount
N 1 40 10/03/				4:30 AM-5:00		:15/:15			BK	15	\$1,500.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/03/16	10/09/16		0	\$0.00	0.00						
Week: 10/10/16	10/16/16		0	\$0.00	0.00						
Week: 10/17/16	10/23/16	MTWTF	5	\$100.00	0.20						10
Week: 10/24/16	10/30/16	MTWTF	5	\$100.00	0.20						11/4
Week: 10/31/16	11/06/16	MTWTF	5	\$100.00	0.20						
N 2 40 10/03/		16 M-F 5a-6a		5:00 AM-6:00) AM	:15/:15			ВК	15	\$3,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						Cont
Week: 10/03/16	10/09/16		0	\$0.00	0.00						1 1 15
Week: 10/10/16	10/16/16	-	0	\$0.00	0.00						100
Week: 10/17/16	10/23/16	MTWTF	5	\$200.00	0.40						
Week: 10/24/16	10/30/16	MTWTF	5	\$200.00	0.40						
Week: 10/31/16	11/06/16	MTWTF	5	\$200.00	0.40						
N 3 40 10/03/	/16 11/04/	16 M-F 6a-7a		6:00 AM-7:00) AM	:15/:15			ВК	15	\$6,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						4 0,000.00
Week: 10/03/16	10/09/16		0	\$0.00	0.00						
Week: 10/10/16	10/16/16	-	0	\$0.00	0.00						
Week: 10/17/16	10/23/16	MTWT'F	5	\$400.00	0.60						
Week: 10/24/16	10/30/16	MTWTF	5	\$400.00	0.60						
Week: 10/31/16	11/06/16	MTWTF	5	\$400.00	0.60						
N 4 40 10/03/	/16 11/04/	16 M-F 7a-8a		7:00 AM-8:00) AM	:15/:15			вк	15	\$6,750,00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	.,,,,,,				10	Ψ0,100,00
Week: 10/03/16	10/09/16		0	\$0.00	0.00						
Week: 10/10/16	10/16/16		0	\$0.00	0 00 Uays	1.3					
Week: 10/17/16	10/23/16	MTWTF	5	\$459-99	S SHOWS IN THE P	And the second					200
Week: 10/24/16	10/30/16	MTWTF	5	\$450.00	0.80	17.			4. = · · ·		
Week: 10/31/16	11/06/16	MTWTF	5	\$450.00	0.80						
N 5 40 10/03/	/16 11/04/	16 M -F 8a-9a		8:00 AM-9:00) AM	:15/:15			вк	15	\$6,750.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				<u> </u>		Ψο,100.00
Week: 10/03/16	10/09/16		0	\$0.00	0.00				- 1		
Week: 10/10/16	10/16/16		0	\$0.00	0.00				ľ		
Week: 10/17/16	10/23/16	MTWTF	5⁻	\$450.00	0.90				- 1		
Week: 10/24/16	10/30/16	MTWTF	5	\$450.00	0.90				- 1		Ç.;

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

Contract / Revision	Alt Order #	
314484 /	WOC10387206	1

Contract Dates Product Estimate # 10/03/16 - 11/08/16 Prop #52 36737

Original Date / Revision Advertiser CA for United Medical Fu 04/11/16 / 10/31/16

*Line Ch Start	Date End Da	ite Description	31 11 110 100	Start/End	Days	000.0	Rate	Rtn '	Type S	pots	Amount
Start Date Week: 10/31/16	End Date 11/06/16	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$450.00	Rating 0.90				П	٠	
N 6 40 10/03	/16 11/04/10	6 M-F 9a-10a		9:00 AM-10:0	00 AM	:15/:15		-	вк	15	\$6,750.00
Start Date Week: 10/03/16	End Date 10/09/16	Weekdays	Spots/Week 0	<u>Rate</u> \$0.00	Rating 0.00						
Week: 10/10/16	10/16/16		0	\$0.00	0.00				- 1		0.0
Week: 10/17/16	10/23/16	MTWTF	5	\$450.00	0.90				- 1		
Week: 10/24/16	10/30/16	MTWTF	5	\$450.00	0.90				- 1		
Week: 10/31/16	11/06/16	MTWTF	5	\$450.00	0.90				- 1		II THE
N 7 40 10/03	/16 11/04/1	6 M-F 5p-530p		5:00 PM-5:30		:15/:15			ВК	11	
Start Date Week: 10/03/16	End Date 10/09/16	Weekdays	Spots/Week 0	Rate \$0.00	Rating 0.00	.137.13			Dr.	11	\$7,700.00
Week: 10/10/16	10/16/16			\$0.00	0.00				- 1		0.36
Week: 10/10/10 Week: 10/17/16	10/10/16	MTWTF	5	\$700.00	1.20				- 1		
Week: 10/1//16	10/30/16	MTWTF	5	\$700.00	1.20						
		16 M-F 5p-530p	-	•		hF :15/:15	\$700.00	4 20	DV		
Credited		•					\$700.00	1.20	ВК		
19 40 10 Credited	V24/16-10/30/ ⁻	16 M-F 5p-530p	l.	5:00 PM-5:3	<i>BO P.M</i> MTUWT	hF :15/:15	\$700.00	1.20	BK		
20 40 10 Credited	/24/16-10/30/	16 M-F 5p-530p	,	5:00 PM-5:3	30 PM MTuWT	hF :15/:15	\$700.00	1.20	BK		
Week: 10/31/16	11/06/16	MTWTF	5⁻	\$700.00	1.20						
		16 M-F 5p-530p			BO PM MTUWT	hF :30	\$700.00	1 20	NM		
Credited							4.00.00				
N 8 40 10/03/	/16 11/04/10	6 M-F 530p-6p		5:30 PM-6:0) DM	:15/:15			вк	11	60 000 no
Start Date Week: 10/03/16	End Date 10/09/16		Spots/Week		Rating 0.00	.137.13				• • • • • • • • • • • • • • • • • • • •	\$8,800 00
Week: 10/10/16	10/16/16	****	0	\$0.00	0.00						
Week: 10/17/16	10/23/16	MTWTF	5	\$800.00	1.40						
Week: 10/24/16	10/30/16	MTWTF	5	\$800.00	1.40				- 1		
		16 M- F 530p-6p				hF <i>:15/:15</i>	\$800.00	1.40	вк		
	/24/16-10/30/	16 М-F 530р-6р		5.30 PM-6.0	00 PM MTuWT	hF :15/:15	\$800.00	1.40	вк		
20 40 10	/24/16-10/30/	16 M- F 530p-6p				hF: :15/:15	\$800.00	1.40	вк		
Credited Week: 10/31/16	11/06/16	MTD/CEE	5	8800.00					- 1		11
		MTWTF		\$800.00	1.40	h= .00	0000 00	4.40			
23 40 10 Credited	/31/10-11/00/	16 M-F 530p-6p		59.50	OO PMJMTuWT	hF :30	\$800.00	1.40	NM		
		6 M-F 6p-630p		6:00 PM-6 දි		:15/:15			вк	11	\$8,800.00
Start Date Week: 10/03/16	End Date 10/09/16	Weekdays	Spots/Week 0	<u>Rate</u> \$0.00	Rating 0.00						
Credited	1/03/16-10/07/ to revision .	16 М-F 6р-630р		6:00 PM-6:3	3 <i>0 PM</i> MWT	hF <i>;15/:15</i>	\$800.00	1.40	вк		
Week: 10/10/16	10/16/16		0	\$0.00	0.00						
	10/10/16	MTWTF	5	\$800.00	1.40						
12 40 10	/17/16-10/23/	16 M-F 6p-630p	=	6:00 PM-6:	3 <i>0 PM</i> MTuWŢ	hF :15/:15	\$800.00	1.40	вк		
See MG 9.		16 MEG-200:			PM		0000 00	4 4			
MG for 9.1	2 10/19	16 M-F 6p-630p		B. Park	30 PM MTu-T	hE :30	\$800.00	1.40	MM		23
Week: 10/24/16	10/30/16	MTWTF	5	\$800.00	1,40						-

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N 14 40

11/07/16

11/08/16

M-F 5a-6a

KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

Contract / Revision Alt Order # 314484 WOC10387206 Contract Dates Product Estimate # 10/03/16 - 11/08/16 Prop #52 36737

<u>Advertiser</u> Original Date / Revision 04/11/16 / 10/31/16 CA for United Medical Fu

						·	
	Start/End		Spots/				
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate	Rtn	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> 16 40	Rate 6:00 PM-6:	Rating 30 PM MTuWThF	:15/:15	\$800.00	1.40	вк	-
Credited 19 40 10/24/16-10/30/16 M-F 6p-630p Credited	6:00 PM-6:	30 PM MTuWThF	:15/:15	\$800.00	1.40	вк	
20 40 10/24/16-10/30/16 M-F 6p-630p Credited		30 PM MTuWThF		\$800.00	1.40	вк	1/2
Week: 10/31/16 11/06/16 MTwTF 5 23 40 10/31/16-11/06/16 M-F 6p-630p		1 40 30 PM VTuWThF		\$800.00	1.40	NM	
Credited		1639	·				
N 10 40 10/03/16 11/06/16 M-Su 10p-11p	10:00 PM-1		:15/:15			BK 21	\$25,200.00
Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 0	Rate \$0.00	0.00					= ian 5
Week: 10/10/16 10/16/16 0 Week: 10/17/16 10/23/16 MTWTFSS 7	\$0.00						
Week: 10/17/16 10/23/16 MTWTFSS 7	\$1,200.00 \$1,200.00						
Week: 10/31/16 11/06/16 MTWTFSS 7	\$1,200.00	4.40					
· · · · · · · · · · · · · · · · · · ·			AFLAF		-		00.00
N 11 40 10/03/16 11/05/16 Sa-Su 5p-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/18 0	5:00 PM-6:0 Rate \$0.00		:15/:15			BK 0	\$0.00
Week: 10/10/16 10/16/16 0	\$0.00						
Week: 10/17/16 10/23/16S- 1	\$600.00						
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 3 40 10/17/16-10/23/16 Sa-Su 5p-6p	Start/End T 5:00 PM-6:	ime Weekday 00 PM		<u>Rate</u> \$600.00	<u>Rtg</u> 1.30	Type BK	
Credited							
Week: 10/24/16 10/30/16S- 1	\$600.00	10 to					agi.
Spot Ch Date Range Description		ime Weekday		Rate	_	Type	
4 40 10/24/16-10/30/16 Sa-Su 5p-6p Credited	5:00 PM-6:	00 PM	Sa :15/:15	\$ 600.00	1.30	BK	
Week: 10/31/16 11/06/16S- 1	\$600.00	1.30	•				
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 5 40 10/31/16-11/06/16 Sa-Su 5p-6p		ime Weekday		Rate \$600.00	_	Type BK	E
Credited	An Black					5,`\	
N 12 40 10/03/16 11/06/16 Sa-Su 5p-6p	5p-6p	3.4	:15/:15			BK 0	\$0.00
Week: 10/03/16 End Date Weekdays Spots/Week 10/03/16 O	Rate \$0.00	Rating 0.00	., , , , , , , , , , , , , , , , , , ,				Q 5.50
Week: 10/10/16 10/16/16 0	\$0.00						
Week: 10/17/16	\$700.00				_		75.5
<u>Spot Ch </u>	<u>Start/End ₹</u> 5p-6p		<u>s Length</u> SL <i>:15/:15</i>	<u>Rate</u> \$700.00	Rtg 1.50	<u>Type</u> <i>BK</i>	
Credited	.						
Week: 10/24/16 10/30/165 1	\$700.00				_	_ [
Spot Ch Date Range Description		ime Weekday		Rate		Type	
4 40 10/24/16-10/30/16 Sa-Su 5p-6p Credited		b		\$700.00	1.50	BK	(500
Week: 10/31/16 11/06/16S 1	\$700 00	1.50				ŀ	
Spot Ch Date Range Description	Start/End 1	ime Weekday		Rate	Rta	Туре	
5 40 10/31/16-11/06/16 Sa-Su 5p-6p	5p-6p		Su :15/:15	\$700.00			
Credited							
N 13 40 11/07/16 11/08/16 M-F 430a-5a	430a-5a		:15/:15			ВК 2	\$200.00
Start Date End Date Weekdays Spots/Week		Rating					1974
Week: 11/07/16 11/13/16 MT 2	\$100.00	0.20				-	

:15/:15

5a-6a

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\$400.00

BK

2



KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

Contract / Revision	Alt Order #
314484 /	WOC10387206

Contract Dates Product Estimate # 10/03/16 - 11/08/16 Prop #52 36737

Advertiser Original Date / Revision **CA for United Medical Fu** 04/11/16 / 10/31/16

*Line Ch Start Date End Date Description	Start/End Time	Davs	S Length W	pots/ /eek Rate Rtn TypeS	Snots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Rating		rook Raio Kill Type C	poto	C
N 15 40 11/07/16 11/08/16 M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 11/07/16 11/13/16 MT 2	6a-7a Rate \$400.00	Rating 0.60	:15/:15	ВК	2	\$800.00
N 16 40 11/07/16 11/08/16 M-F 7a-8a	7a-8a <u>Rate</u> \$450.00		:15/:15	ВК	2	\$900.00
N 17 40 11/07/16 11/08/16 M-F 8a-9a <u>Start Date End Date Weekdays Spots/Week</u> Week: 11/07/16 11/13/16 MT 2	8a-9a <u>Rate</u> \$450.00	Rating 0.80	:15/:15	вк	2	\$900.00
N 18 40 11/07/16 11/07/16 M-F 9a-10a Start Date End Date Weekdays Spots/Week Week: 11/07/16 11/13/16 M 2	9:00 AM-10: Rate \$450.00	00 AM Rating	:15/:15	ВК	2	\$900.00
N 19 40 11/07/16 11/07/16 M-F 5p-530p Start Date End Date Weekdays Spots/Week Week: 11/07/16 11/13/16 M 1	5:00 PM-5:3 <u>Rate</u> \$700.00	0 PM <u>Rating</u> 1.30	:15/:15	ВК	1	\$700.00
N 20 40 11/07/16 11/07/16 M-F 530p-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/07/16 11/13/16 M 1	5:30 PM-6:0 <u>Rate</u> \$800.00	Rating 1.50	:15/:15	ВК	1	\$800.00
N 21 40 11/07/16 11/07/16 M-F 6p-630p <u>Start Date End Date Weekdays Spots/Week</u> Week: 11/07/16 11/13/16 M 1	Rate \$800.00	Rating 1.50	:15/:15	ВК	1	\$800.00
N 22 40 11/07/16 11/07/16 M-F 10p-11p Start Date End Date Weekdays Spots/Week Week: 11/07/16 11/13/16 M 1 N 23 40 10/03/16 10/07/16 M-F 5p-530p	` Date	Potino	:15/:15	вк	1	\$1,200.00
Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 MTWTF 2	Rate \$700∌0	Rating	:30	NM	2	\$1,400.00
N 24 40 10/03/16 10/07/16 M-F 5p-530p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 MTWTF 1	<u>Rate</u> \$700.00	Rating 1.20	:30	NM	1	\$700.00
N 25 40 10/03/16 10/07/16 M-F 530p-6p Start Date	<u>Rate</u> \$800.00	Rating 1.20	:30	NM	2	\$1,600.00
N 26 40 10/10/16 10/14/16 M-F 530p-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16 MTWTF 1	5;30 PM-6:0 <u>Rate</u> \$800 00	0 PM Rating 140	:30	NM	1	\$800.00
N 27 40 10/03/16 10/07/16 M-F 6p-630p <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/03/16 10/09/16 MTwTF 1	6p-63Qp <u>Rate</u> \$800.00	Rating	. :30	NM	1	\$800.00
N 28 40 10/10/16 10/14/16 M-F 6p-630p <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/10/16 10/16/16 MTWTF 2	6:00 PM-6:3 <u>Rate</u> \$800.00	Rating	:30	NM	2	\$1,600.00
D 29 40 10/10/16 10/14/16 M-F 6p-630p	6:00 PM-6:3	0 PM .	:15/:15	ВК	0	\$0.00
N 30 40 10/08/16 10/08/16 EN Special Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16S- 1	\$600.00		:30	NM	1	\$600.00
N 31 40 10/15/16 10/15/16 EN Special <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/10/16 10/16/16S- 1	8-9P <u>Rate</u> \$600.00	Rating 1.30	:30	NM	0	\$0.00

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such the office with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

	314484 /	WOC10387206
Contract Dates	Product	Estimate #
10/03/16 - 11/08/16	Prop #52	36737

Original Date / Revision Advertiser 04/11/16 / 10/31/16 CA for United Medical Fu

	Start/End Spots/		
*Line Ch Start Date End Date Description	Days Length Week	Rate Rtn Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 40 10/10/16-10/16/16 EN Special	Rate Rating Start/End Time Weekdays Length 8-9PSa :30	Rate Rtg Type \$600.00 1.30 NM	
Credited	· · · · · · · · · · · · · · · · · · ·		
N 32 40 10/22/16 10/22/16 EN Special Start Date End Date Weekdays Spots/Week	8-9P :15/:15 <u>Rate</u> <u>Rating</u>	BK 0	\$0.00
Week: 10/17/16 10/23/16S- 1	\$600.00 1.30		$x_{n,n} \sim \sqrt{M}$
Spot Ch Date Range Description	Start/End Time' Weekdays Length	Rate Rtg Type	
1 40 10/17/16-10/23/16 EN Special Credited	Sa :15/:15	\$600.00 1.30 BK	
N 33 40 10/29/16 10/29/16 EN Special	8-9P :15/:15	BK 1	\$600.00
Start Date End Date Weekdays Spots/Week	Rate Rating	DK I	φουυ.υυ
Week: 10/24/16 10/30/16S- 1	\$600.00 1.30		
N 34 40 11/05/16 11/05/16 EN Special	8-9P :15/:15	BK 0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/165- 1	Rate Rating \$600.00 1.30		
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate Rtg Type	
1 40 10/31/16-11/06/16 EN Special	8-9PSa :15/:15	\$600.00 1.30 BK	
Credited N 35 40 10/23/16 10/23/16 EN Special	4-5P 15/:15		#700.00
Start Date End Date Weekdays Spots/Week	Rate Rating	BK 1	\$700.00
Week: 10/17/16 10/23/16S 1	\$700.00 130		
N 36 40 10/29/16 10/29/16 EN Special	8-9P .15/:15	BK 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/165- 1	Rate Rating \$700.00 1.50	+	
Spot Ch Date Range Description		Rate Rtg Type	1 1 1
1 40 10/24/16-10/30/16 EN Special		\$700.00 1.50 <i>BK</i>	
Credited			
N 37 40 11/06/16 11/06/16 EN Special Start Date End Date Weekdays Spots/Week	4-5P :15/:15 Rate Rating	BK 1	\$700.00
Week: 10/31/16 11/06/16S 1	\$700.00 <u>1.50</u>		1376.
N 38 40 10/03/16 10/14/16 M-F 430a-5a	:30	NM 10	\$1,000.00
Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 MTWTF 5	Rate Rating \$100.00 0.20		
Week: 10/10/16 10/16/16 MTWTF 5	\$100.00 0.20		
N 39 40 10/03/16 10/14/16 M-F 5a-6a	5:00 AM-6:00 AM :30	NM 10	\$2,000.00
Start Date End Date Weekdays Spots/Week	Rate Rating		T-10000000
Week: 10/03/16 10/09/16 MTWTF 5 Week: 10/10/16 10/16/16 MTWTF 5	\$200.00 0.40 \$200.00 0.40		
N 40 40 10/03/16 10/14/16 M-F 6a-7a	6:00 AM-7:00 AM :30	NM 10	\$4,000.00
Start Date End Date Weekdays Spots/Week	Rate Rating	(4)4)	φ4,000.00
Week: 10/03/16 10/09/16 MTWTF 5	\$400.00 0.60		
Week: 10/10/16 10/16/16 MTWTF 5	\$400.00 0.60		.
N 41 40 10/03/16 10/14/16 M-F 7a-8a Start Date End Date Weekdays Spots/Week	7:00 AM-8:00 AM :30 Rate Rating	NM 10	\$4,500.00
Week: 10/03/16 10/09/16 MTWTF 5	\$450.00 0.80	1	
Week: 10/10/16	\$450.00 0.80		
N 42 40 10/03/16 10/14/16 M-F 8a-9a Start Date End Date Weekdays Spots/Week	8:00 AM-9:00 AM :30	NM 10	\$4,500.00
Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 MTWTF 5	Rate Rating \$450.00 0.90	i	
Week: 10/10/16 10/16/16 MTWTF 5	\$450.00 0.90		
N 43 40 10/03/16 10/14/16 M-F 9a-10a	9:00 AM-10:00 AM :30	NM 10	\$4,500:00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 3 (916) 454-4422

1		314484 /	Ait Order # WOC10387206	
	ct Dates	Product	Estimate #	
	6 - 11/08/16	Prop #52	36737	

Advertiser Original Date / Revision **CA for United Medical Fu** 04/11/16 / 10/31/16

		ON TOT OTHER MICE			`			
	Start/End		Spots/					10
*Line Ch Start Date End Date Description	Time	Days Lei	ngth Week	Rate	Rtn	Type S	Spots	Amount
Start Date End Date Weekdays Spots/Wee								
Week: 10/03/16	\$450.00 \$450.00							
	77							
N 44 40 10/03/16 10/14/16 M-F 5p-530p Start Date End Date Weekdays Spots/Wee	5:00 RM-5 £ <u>k</u> Rate		:30			NM	10	\$7,000.00
Week: 10/03/16 10/09/16 MTWTF 5	\$700.00							4 116
Week: 10/10/16 10/16/16 MTWTF 5	\$700.00	0.00						
N 45 40 10/03/16 10/14/16 M-F 530p-6p	5:30 PM-6:0	00 PM	:30			NM	10	\$8,000.00
Start Date End Date Weekdays Spots/Wee								·
Week: 10/03/16 10/09/16 MTWTF 5	\$800.00							
Week: 10/10/16 10/16/16 MTWTF 5	\$800.00	1.40						
N 46 40 10/03/16 10/14/16 M-F 6p-630p	6:00 PM-6:3		:30		-	NM	10	\$8,000:00
Start Date End Date Weekdays Spots/Wee		Rating						
Week: 10/03/16 10/09/16 MTWTF 5	\$800.00		Lamadh	D-4-	D.	T		
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 3 40 10/03/16-10/09/16 M-F 6p-630p		<u>ime Weekdays</u> 30 PM MTuWThF	<u>Length</u> - :30	Rate \$800.00		Type NM		
See MG 46.11	0.00 1-191-0.	SO EW. MI OWITH	.30	\$000.00	1.40	IVIVI		
11 40 10/03/16-10/07/16 M-F 6p-630p	6:00 PM-6:	30 PM Mat With F	:30	\$800.00	1.40	NM		A- 811
₩ MG for 46.3 10/04		10/01/2		**********				
Week: 10/10/16	\$800.00	1.40						
N 47 40 10/03/16 10/16/16 M-Su 10p-11p	10:00 PM-1	1:00 PN	:30			NM	11	\$13,200.00
Start Date End Date Weekdays Spots/Wee	<u>k Rate</u>	Rating						
Week: 10/03/16 10/09/16 MTWTFSS 6	\$1,200.00							(4)
Week: 10/10/16 10/16/16 MTWTFSS 5	\$1,200.00							
D 48 40 10/15/16 10/15/16 Sa-Su 5p-6p	5:00 PM-6:0	00 PM	:30			MM	0	\$0.00
N 49 40 10/09/16 10/16/16 Sa-Su 5p-6p	5p-6p		:30			NM	2	\$1,400.00
Start Date End Date Weekdays Spots/Wee								
Week: 10/03/16	\$700.00 \$700.00							
								3-1-3-2
N 50 40 10/15/16 10/15/16 Sa-Su 5p-6p Start Date End Date Weekdays Spots/Wee			:30			NM	1	\$600.00
Week: 10/10/16 10/16/16S- 1	\$600.00							
N 51 40 10/26/16 10/26/16 EN Special	8:00 PM-9:0		5/:15			BK	1	:\$600.00
Start Date End Date Weekdays Spots/Wee			Jr. 13			BK	'	\$000.00
Week: 10/24/16 10/30/16w 1	\$600.00							
N 52 40 10/31/16 11/06/16 M-F 7a-8a	7a-8a		:30			NM	5	\$2,750.00
Start Date End Date Weekdays Spots/Wee								::::::::::::::::::::::::::::::::::::::
Week: 10/31/16 11/06/16 MTWTF 5	\$550.00	0.80						
N 53 40 10/31/16 11/06/16 M-F 8a-9a	8a-9a		:30			NM	5	\$2,750.00
Start Date End Date Weekdays Spots/Wee		Rating						
Week: 10/31/16 11/06/16 MTWTF 5	\$550.00							
N 54 40 10/31/16 11/06/16 M-F 7p-730p	7p-730p	Ráttha	:30			NM	4	\$4,400.00
Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 MTWTF 5	\$1,100.00					ŀ		
Snot Ch Date Range Description	Start/End ¹⁵	ime Weekdays	<u>Length</u>	Rate	Rta	Type		
1 40 10/31/16-11/06/16 M-F 7p-730p	7p-730p	MTuWThF		\$1,100.00		NM		
Credited	11			,		, //		
N 55 40 11/07/16 11/07/16 M-F 7p-730p	7p-730p		:30	-		NM	1	\$1,100.00
Start Date End Date Weekdays Spots/Wee	k Rate	Rating						Ţ.,.
Week: 11/07/16 11/13/16 M 1	\$1,100.00	1.20						
N 56 40 10/31/16 11/07/16 Monday Prime Hour 1	8p-9p		:30			NM	2	\$14,000.00
Start Date End Date Weekdays Spots/Wee	<u>k Rate</u>	Rating				- 1		

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A 150 3



KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

	314484 /	Alt Order # WOC10387206	P. P.
Contract Dates	Product	Estimate #	
10/03/16 - 11/08/16	Prop #52	36737	

<u>Advertiser</u> Original Date / Revision CA for United Medical Fu 04/11/16 / 10/31/16

*Line	Ch	Start (Date End D	ate Description		Start/End	D	ays Leng	Spot		te Rtn	Type	Snote	Amount
Week	Start : 10/31 : 11/07	<u>Date</u> 1/16	End Date 11/06/16 11/13/16	Weekdays M	Spots/Week 1 1	Rate \$7,000.00 \$7,000.00	Rating 3.10 3.10	ays Leng		K Na	ie iviii	Туре	Spots	Amount
	40 <u>Start</u> : 10/31		16 11/02/1 End Date 11/06/16	I6 Wednesday <u>Weekdays</u> w	Prime Hour 2 Spots/Week 1	9p-10p <u>Rate</u> \$8,000.00	Rating 3.40		:30			NM	1	\$8,000.00
	40 <u>Start</u> : 10/31		16 11/01/ ² End Date 11/06/16	16 EN Special Weekdays -T	Spots/Week 1	4:00 PM-4:30 <u>Rate</u> \$700.00	0 PM Rating 1.50	:15/	:15			ВК	1	\$700.00
	40 <u>Start</u> : 10/31		16 11/01/ [*] End Date 11/06/16	16 MLB World \$ Weekdays -T	Series Gm Spots/Week 1	5-830P <u>Rate</u> \$3,400-00	Rating 5 20		:30			NM	1	\$3,400.00
	40 <u>Start</u> : 10/31		16 11/05/1 End Date 11/06/16	l6 Sa-Su 5p-6p <u>Weekdavs</u> S-	Spots/Week 1	5p-6p <u>Rate</u> \$600.00	Rating 1.30	u .	:30			NM	1	\$600.00
					-				To	tals	279.10		299	\$195,350.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 -10/30/16	212	\$121,500.00	\$103,275.00
10/31/16 -11/08/16	87	\$73,850.00	\$62,772.50
Totals	299	\$195,350.00	\$166,047.50

Signature:		Date:	

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:		Date:
KTXL FOX 40	-Sacramento	4/14/16

I. Kelley Afghari
do hereby request station time concerning the following issue:

california to receive matching federal Medicaid funds For 10W-income patients, general election to held NOV. 8th 2016 content TBO

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	01	dere	d	

This broadcast time will be used by: Californians for United for Medi-Cel Finding and Accountability

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Pares

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

california to receive matering federal funds for medi-(a) for low-income patients General election
I represent that the payment for the above described broadcast time has been furnished by (name and address):
californians for United for Medi-Cal Funding & Accountability
and you are authorized to announce the time as paid for by such person or entity

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

C. Duane Dauner - Executive Chair Thomas W. Hiltachk-Campaign Director

(hereinafter referred to as the "sponsor").

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least at least before the time of the scheduled broadcasts.

TO BE SIGNED	BY ISSUE ADVERTISER (S	SPONSOR)
4/14/14	Kom	916-492-6011
Date	Signature Signature	Contact Phone Number
TO BE SIGN	ED BY STATION REPRESENT	ATIVE
D.Accepted	☐ Accepted in Part	☐ Rejected
(8)/	Jorge Motter	NSM
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
(MS		rde	red		

Attach proposed schedule with charges (if available). 4 6 250

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Station and Location:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

KTXL FOX 40 -Sacramento	4/14/16
1. Kelley Afghari	
do hereby request station time concerning the following issue:	
califurnia to receive matchi	na felocal

california to receive matching federal	
Medicaid funds for low-income patient	è l
general election to held NOV. 8th 2016 content	087

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	01	dere	d	

This broadcast time will be used by: Californians for United for Medi-Cal Funding and Accountability

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" Yes □ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

California to receive matering tederal finds for
medi-(a) for low-income patients General election
I represent that the payment for the above described broadcast time has been furnished by (name and address):
californians for United for Medi-Cal Funding & Accountability
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

C. Duane Danner - Executive Chair Thomas W. Hiltachk-Campaign Director

Thomas W. Hittache - Treasurer
For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

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TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)					
4/14/14 Date	Man	916-492-6011			
Date	Signature	Contact Phone Number			
TO BE SIGNED BY STATION REPRESENTATIVE					
I Accepted	☐ Accepted in Part	☐ Rejected			
Signature	Jorge Motter	NSM			
Signature	Printed Name	Title			

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
(YS	. 0	rde	red		7

Attach proposed schedule with charges (if available)

d lot ot

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

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